

FOR IMMEDIATE RELEASE

## Channel D Releases Update to Pure Vinyl™ High Resolution 192 / 24 Analog to Digital Transfer Software

Trenton, NJ—December 8, 2011—[Channel D](#), developers of innovative audio software solutions for Apple Macintosh computers—including the award-winning audiophile-quality [Pure Music®](#) software, a full-featured, high-resolution music player application—today released a major update to their acclaimed and award winning [Pure Vinyl™](#) software for high resolution digital transfers of vinyl and other analog sources.



The new **Pure Vinyl 3**, available now, represents a significant update including over two dozen new features and usability enhancements.

The update includes new peak level finder and speedy Preview Output Levels features for setting the optimum signal levels of edited output tracks; nondestructive, quality-preserving “surgical” pop and click removal; plus an extremely innovative feature using virtual iTunes “Bookmark Tracks” for creating playlists of tracks from LP recordings, without needing to save individual music tracks (the Bookmarks simply point to locations in the original high resolution recording).

Also included are the “Noise Gate” stylus drop detection with automatic record and pause; standard RIAA compensation plus over 60 antique (pre-RIAA) built-in (and customizable) compensation curves; adjustable low-cut rumble filter; a virtual line-level source selector (acts as a multi-input preamplifier); and of course the unique, innovative (patented) and fun “grab and spin” vinyl track editor that features realistic “vinyl” cue guide images which are generated from the audio to aid in cueing, track selection and editing, and more.

High resolution (192 kHz 24 bit) recordings made from vinyl also can be converted to iPod or CD compatible portable formats by using the built-in high performance ultra high quality sample rate conversion feature.

According to Rob Robinson, creator of the product, “this update is a culmination of what’s been learned since Pure Vinyl was originally conceived over 8 years ago, and it has reached a stage of maturity in which everything is now delivered in a very nice package. I can say without reservation that it will be a pleasure for anyone to use, and should be the product of choice for those interested in making the highest quality high resolution digital transfers, as well as a modern way to listen to “live” vinyl—due to performing RIAA compensation in the digital domain, which has been shown to be superior to its analog counterpart.”

Pure Vinyl also includes the Pure Music music player application, which is built-in and available at the click of a button, allowing seamless enjoyment of the many powerful features of both of these music applications.

The Pure Vinyl 3 update is free for all users.

Visitors to [www.channel-d.com](http://www.channel-d.com) can download a free, 15-day, unrestricted demo program to try before purchase. System requirements: a Macintosh computer running OSX 10.5 or later and a high quality audio interface (ADC / DAC) (see [www.getting-started-with-computer-audio.com](http://www.getting-started-with-computer-audio.com) for more information). The full program can be purchased on the site for \$279, but will be offered at the current introductory price of only \$229 until January 16, 2012.

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[Pure Music](#), included free with Pure Vinyl, simply and automatically docks with Apple's iTunes music player software. Pure Music leverages the user's familiarity of iTunes functions such as track selection, playlist management and music library navigation, while handling the audio playback via its own high-resolution 64-bit playback engine. The Bookmark Track feature works with Pure Vinyl for selecting and playing individual tracks from vinyl LP transfers without having to create separate copies of music tracks. When combined with a quality sound card or DAC, **Pure Music** delivers dynamic and detailed digital audio playback that has won worldwide attention and praise from audiophiles in numerous Internet forums and audio journalists in leading audiophile publications, both print and online.

**The powerful features of Pure Music include:**

- Automatic sample rate switching (44.1 to 384 kHz plus DSD 2.8 and 5.6 MHz transport support)
- Gapless track playback and Memory Play
- Apple Remote App Support
- Dithered Volume Control
- Adjustable 4-way Crossover
- Native FLAC and DSD file playback (tracks appear in iTunes)
- CoreAudio Device Hog and Integer Mode
- Audio processing plug-in support
- Optional real-time 64-bit upsampling
- Uncompressed audio streaming support up to 384 kHz
- Low CPU Footprint

**About [Channel D](#)**

Channel D has created and delivered popular and innovative audio software solutions for Apple Macintosh computers since 1997, when they introduced the acclaimed Mac the Scope audio signal analyzer software. For the past several years, Channel D has focused on innovative products aimed at professional audio analysis and audio enthusiasts, including Waavebox (audio signal generator), AudioLeak Professional (audio loudness equivalent level analyzer), the award winning Pure Vinyl, released in 2006, and the widely acclaimed and award winning Pure Music, introduced in 2010. Channel D's Seta (Italian for silk) phono preamplifier product line (which includes a Class A rating by Stereophile) provides a solid anchor point for Channel D's end-to-end product strategy, linking analog vinyl playback with high resolution digital audio. Dr. Robert Robinson, founder of and principal product designer at Channel D, formerly was a research scientist and project manager at Bell Communications Research (originally part of AT&T Bell Laboratories) in New Jersey.